

1 of 10

Rep Firm	
Sales Office (	) PHILADELPHIA
Salesperson (	) KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

$$SC = *$$

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU	8A-9A	CBS THIS MORNING	:30	\$150.00	10/16-10/16	1	1	1	\$150.00	
		Buyline Comment: WIN										
	2	W	8A-9A	CBS THIS MORNING	:30	\$150.00	10/17-10/17	1	1	1	\$150.00	
		Buyline Comment: WIN										
	3	TH	8A-9A	CBS THIS MORNING	:30	\$150.00	10/18-10/18	1	1	1	\$150.00	
		Buyline Comment: WIN										
	4	F	8A-9A	CBS THIS MORNING	:30	\$150.00	10/19-10/19	1	1	1	\$150.00	
		Buyline Comment: WIN										
	5	M	8A-9A	CBS THIS MORNING	:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
		Buyline Comment: WIN										
	6	TU	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/16-10/16	1	1	1	\$350.00	
		Buyline Comment: WIN										
	7	W	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/17-10/17	1	1	1	\$350.00	
		Buyline Comment: WIN										
	8	TH	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/18-10/18	1	1	1	\$350.00	
		Buyline Comment: WIN										
	9	F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/19-10/19	1	1	1	\$350.00	
		Buyline Comment: WIN										
	10	M	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/22-10/22	1	1	1	\$350.00	
		Buyline Comment: WIN										

Station WISH-TV INDIANAPOLIS, IN    Agency ( ) BUYING TIME  
 Advertiser ( ) JOE DONNELLY 4 US S    650 MASSACHUSETTS AVE, N.W., SUITE 210  
 Product JOE DONNELLY US SENA    WASHINGTON, DC 20001  
 Estimate# 2444    Agency C/P1/P2/E 299/301/244  
 Buyer Erica Corso    Flight Dates 10/16/2012 - 10/22/2012  
 Phone#    Hiatus Weeks  
 Fax#   

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) KATE BRADY  
 Salesperson Phone# 215-567-6005  
 Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	TU	2P-3P	THE TALK	:30	\$150.00	10/16-10/16	0	0	0	\$0.00	
				Buyline Comment: WIN								
	12	TH	2P-3P	THE TALK	:30	\$150.00	10/18-10/18	1	1	1	\$150.00	
				Buyline Comment: WIN								
	13	M	2P-3P	THE TALK	:30	\$150.00	10/22-10/22	0	0	0	\$0.00	
				Buyline Comment: N/A								
	14	TU	3P-4P	RACHAEL RAY	:30	\$150.00	10/16-10/16	1	1	1	\$150.00	
				Buyline Comment: WIN								
	15	TH	3P-4P	RACHAEL RAY	:30	\$150.00	10/18-10/18	1	1	1	\$150.00	
				Buyline Comment: WIN								
	16	M	3P-4P	RACHAEL RAY	:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
				Buyline Comment: WIN								
	17	W	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	10/17-10/17	1	1	1	\$650.00	
				Buyline Comment: WIN								
	18	F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	10/19-10/19	1	1	1	\$650.00	
				Buyline Comment: WIN								
	19	TU	4P-5P	ANDERSON	:30	\$150.00	10/16-10/16	1	1	1	\$150.00	
				Buyline Comment: WIN								
	20	TH	4P-5P	ANDERSON	:30	\$150.00	10/18-10/18	1	1	1	\$150.00	
				Buyline Comment: WIN								
	21	M	4P-5P	ANDERSON	:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
				Buyline Comment: WIN								

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Rep Firm	
Sales Office (	) PHILADELPHIA
Salesperson (	) KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5998

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	22	TU	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	10/16-10/16	1	1	1	\$600.00	
			Buyline Comment: WIN									
	23	W	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	10/17-10/17	1	1	1	\$600.00	
			Buyline Comment: WIN									
	24	TH	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	10/18-10/18	1	1	1	\$600.00	
			Buyline Comment: WIN									
	25	F	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	10/19-10/19	1	1	1	\$600.00	
			Buyline Comment: WIN									
	26	M	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	10/22-10/22	1	1	1	\$600.00	
			Buyline Comment: WIN									
	27	TU	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	10/16-10/16	1	1	1	\$600.00	
			Buyline Comment: WIN									
	28	W	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	10/17-10/17	1	1	1	\$600.00	
			Buyline Comment: WIN									
	29	TH	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	10/18-10/18	1	1	1	\$600.00	
			Buyline Comment: WIN									
	30	F	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	10/19-10/19	1	1	1	\$600.00	
			Buyline Comment: WIN									
	31	M	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	10/22-10/22	1	1	1	\$600.00	
			Buyline Comment: WIN									
	32	TU	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	10/16-10/16	1	1	1	\$600.00	
			Buyline Comment: WIN									

Rep Order# 6863803 Ver# 11 Mod# 4 Status Confirmed

Traffic Order# 214575

Last Received: 10/22/2012 3:39 PM  
Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN  
Advertiser ( ) JOE DONNELLY 4 US S  
Product JOE DONNELLY US SENA  
Estimate# 2444  
Buyer Erica Corso  
Phone#  
Fax#

Agency ( ) BUYING TIME  
650 MASSACHUSETTS AVE, N.W., SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 299/301/2444  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	33	W	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	10/17-10/17	1	1	1	\$600.00	
				Buyline Comment: WIN								
	34	TH	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	10/18-10/18	1	1	1	\$600.00	
				Buyline Comment: WIN								
	35	F	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	10/19-10/19	1	1	1	\$600.00	
				Buyline Comment: WIN								
	36	M	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	10/22-10/22	1	1	1	\$600.00	
				Buyline Comment: WIN								
	37	TU	630P-7P	WISH-TV 6P NEW	:30	\$700.00	10/16-10/16	1	1	1	\$700.00	
				Buyline Comment: WIN								
	38	W	630P-7P	WISH-TV 6P NEW	:30	\$700.00	10/17-10/17	1	1	1	\$700.00	
				Buyline Comment: WIN								
	39	TH	630P-7P	WISH-TV 6P NEW	:30	\$700.00	10/18-10/18	1	1	1	\$700.00	
				Buyline Comment: WIN								
	40	F	630P-7P	WISH-TV 6P NEW	:30	\$700.00	10/19-10/19	1	1	1	\$700.00	
				Buyline Comment: WIN								
	41	M	630P-7P	WISH-TV 6P NEW	:30	\$700.00	10/22-10/22	1	1	1	\$700.00	
				Buyline Comment: WIN								
	42	TU	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	10/16-10/16	0	0	0	\$0.00	
				Buyline Comment: WIN								
	43	W	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	10/17-10/17	1	1	1	\$600.00	
				Buyline Comment: WIN								

Station WISH-TV INDIANAPOLIS, IN Agency ( ) BUYING TIME  
 Advertiser ( ) JOE DONNELLY 4 US S 650 MASSACHUSETTS AVE, N.W., SUITE 210  
 Product JOE DONNELLY US SENA WASHINGTON, DC 20001  
 Estimate# 2444 Agency C/P1/P2/E 299/301/244  
 Buyer Erica Corso Flight Dates 10/16/2012 - 10/22/2012  
 Phone# Hiatus Weeks  
 Fax#

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) KATE BRADY  
 Salesperson Phone# 215-567-6005  
 Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	44	TH	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	10/18-10/18	1	1	1	\$600.00	
				Buyline Comment: WIN								
	45	F	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	10/19-10/19	1	1	1	\$600.00	
				Buyline Comment: WIN								
	46	M	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	10/22-10/22	1	1	1	\$600.00	
				Buyline Comment: WIN								
	47	TU	7P-730P	INSIDE EDITION	:30	\$550.00	10/16-10/16	1	1	1	\$550.00	
				Buyline Comment: WIN								
	48	W	7P-730P	INSIDE EDITION	:30	\$550.00	10/17-10/17	1	1	1	\$550.00	
				Buyline Comment: WIN								
	49	TH	7P-730P	INSIDE EDITION	:30	\$550.00	10/18-10/18	1	1	1	\$550.00	
				Buyline Comment: WIN								
	50	F	7P-730P	INSIDE EDITION	:30	\$550.00	10/19-10/19	1	1	1	\$550.00	
				Buyline Comment: WIN								
	51	M	7P-730P	INSIDE EDITION	:30	\$550.00	10/22-10/22	1	1	1	\$550.00	
				Buyline Comment: WIN								
	52	SU	9P-10P	THE GOOD WIFE	:30	\$2,000.00	10/21-10/21	1	1	1	\$2,000.00	
				Buyline Comment: WIN								
	53	SU	7P-8P	60 MINUTES	:30	\$2,000.00	10/21-10/21	0	0	0	\$0.00	
				Buyline Comment: N/A								
	54	TU	8P-9P	NCIS	:30	\$4,000.00	10/16-10/16	1	1	1	\$4,000.00	
				Buyline Comment: WIN								

Rep Order# 6863803 Ver# 11 Mod# 4 Status Confirmed

Traffic Order# 214575

Last Received: 10/22/2012 3:39 PM  
Showing Buylines: All Lines

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Station WISH-TV INDIANAPOLIS, IN  
Advertiser ( ) JOE DONNELLY 4 US S  
Product JOE DONNELLY US SENA  
Estimate# 2444  
Buyer Erica Corso  
Phone#  
Fax#

Agency ( ) BUYING TIME  
650 MASSACHUSETTS AVE, N.W., SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 299/301/2444  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
55	SU		10P-11P	THE MENTALIST	:30	\$1,600.00	10/21-10/21	1	1	1	\$1,600.00	
Buyline Comment: N/A												
56	TU		11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	10/16-10/16	1	1	1	\$900.00	
Buyline Comment: WIN												
57	W		11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	10/17-10/17	1	1	1	\$900.00	
Buyline Comment: WIN												
58	TH		11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	10/18-10/18	1	1	1	\$900.00	
Buyline Comment: WIN												
59	M		11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	10/22-10/22	1	1	1	\$900.00	
Buyline Comment: WIN												
60	SU		6P-7P	WISH-TV 6P NEWS WEEKEND	:30	\$400.00	10/21-10/21	1	1	1	\$400.00	
Buyline Comment: WIN												
61	SU		6A-9A	DAYBREAK SUN	:30	\$200.00	10/21-10/21	1	1	1	\$200.00	
62	W,F		2P-3P	THE TALK	:30	\$150.00	10/17-10/19	2	1	2	\$300.00	
63	W,F		3P-4P	RACHAEL RAY	:30	\$150.00	10/17-10/19	2	1	2	\$300.00	
64	TU,TH		12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	10/16-10/18	2	1	2	\$1,300.00	
65	M		12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	10/22-10/22	1	1	1	\$650.00	
66	W,F		4P-5P	ANDERSON	:30	\$150.00	10/17-10/19	2	1	2	\$300.00	
67	F		11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	10/19-10/19	1	1	1	\$900.00	
68	TU-F		6A-7A	NEWS	:30	\$450.00	10/16-10/19	4	1	4	\$1,800.00	

Rep Order# 6863803 Ver# 11 Mod# 4 Status Confirmed

Traffic Order# 214575

Last Received: 10/22/2012 3:39 PM  
Showing Buylines: All Lines

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Station WISH-TV INDIANAPOLIS, IN  
Advertiser ( ) JOE DONNELLY 4 US S  
Product JOE DONNELLY US SENA  
Estimate# 2444  
Buyer Erica Corso  
Phone#  
Fax#

Agency ( ) BUYING TIME  
650 MASSACHUSETTS AVE,N.W., SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 299/301/2444  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	69	M	6A-7A	NEWS	:30	\$450.00	10/22-10/22	1	1	1	\$450.00	
	70	TU,TH	1230P-2P	SOAPS	:30	\$750.00	10/16-10/18	2	1	2	\$1,500.00	
	71	W,F	11A-12P	PRICE IS RIGHT	:30	\$600.00	10/17-10/19	2	1	2	\$1,200.00	
	72	M	11A-12P	PRICE IS RIGHT	:30	\$600.00	10/22-10/22	1	1	1	\$600.00	
	73	TH-F	8A-9A	CBS THIS MORNING	:30	\$150.00	10/18-10/19	2	1	2	\$300.00	
	74	M	8A-9A	CBS THIS MORNING	:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
	75	TH-F	7A-8A	NEWS	:30	\$350.00	10/18-10/19	2	1	2	\$700.00	
	76	M	7A-8A	NEWS	:30	\$350.00	10/22-10/22	1	1	1	\$350.00	
	77	TH-F	2P-3P	THE TALK	:30	\$150.00	10/18-10/19	2	1	2	\$300.00	
	78	M	2P-3P	THE TALK	:30	\$150.00	10/22-10/22	0	0	0	\$0.00	
	Buyline Comment: N/A											
	79	TH-F	3P-4P	RACHAEL RAY	:30	\$150.00	10/18-10/19	2	1	2	\$300.00	
	80	M	3P-4P	RACHAEL RAY	:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
	81	TH-F	4P-5P	ANDERSON	:30	\$150.00	10/18-10/19	2	1	2	\$300.00	
	82	M	4P-5P	ANDERSON	:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
	83	SA	10P-11P	48 HOURS MYSTERY	:30	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00	
	84	SU	8P-9P	BIG BROTHER	:30	\$2,500.00	10/21-10/21	0	0	0	\$0.00	

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Rep Firm	
Sales Office (	) PHILADELPHIA
Salesperson (	) KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	85	F	9P-10P	PRIME	:30	\$2,600.00	10/19-10/19	1	1	1	\$2,600.00	
	86	F	8P-9P	CSI NY	:30	\$2,600.00	10/19-10/19	1	1	1	\$2,600.00	
	87	M	9P-11P	PRES DEBATE	:30	\$3,700.00	10/22-10/22	1	1	1	\$3,700.00	
			Buyline Comment: PGM CHANGE									
	88	M	9P-10P	MIKE MOLLY/2.5 MEN	:30	\$4,000.00	10/22-10/22	0	0	0	\$0.00	
	89	TH	9P-10P	PERSON OF INTEREST	:30	\$5,000.00	10/18-10/18	1	1	1	\$5,000.00	
	90	F	10P-11P	BLUE BLOODS	:30	\$5,500.00	10/19-10/19	1	1	1	\$5,500.00	
	91	TH	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	10/18-10/18	1	1	1	\$650.00	
	92	M	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	10/22-10/22	1	1	1	\$650.00	
	94	TH-F	1235A-135A	CRAIG FERGUSON	:30	\$75.00	10/18-10/19	2	1	2	\$150.00	
	95	M	1235A-135A	CRAIG FERGUSON	:30	\$75.00	10/22-10/22	1	1	1	\$75.00	
	96	SA	6A-9A	DAYBREAK SAT	:30	\$250.00	10/20-10/20	1	1	1	\$250.00	
	97	SA	6P-7P	NEWS	:30	\$400.00	10/20-10/20	0	0	0	\$0.00	
			Buyline Comment: N/A									
	98	SA	11P-1135P	NEWS	:30	\$600.00	10/20-10/20	1	1	1	\$600.00	
	99	SU	9A-1030A	SUN MORNING	:30	\$700.00	10/21-10/21	0	0	0	\$0.00	
			Buyline Comment: N/A									



Station WISH-TV INDIANAPOLIS, IN    Agency ( ) BUYING TIME    Rep Firm ( ) PHILADELPHIA  
 Advertiser ( ) JOE DONNELLY 4 US S    650 MASSACHUSETTS AVE, N.W., SUITE 210    Sales Office ( ) KATE BRADY  
 Product JOE DONNELLY US SENA    WASHINGTON, DC 20001    Salesperson ( )  
 Estimate# 2444    Agency C/P1/P2/E 299/301/244    Flight Dates 10/16/2012 - 10/22/2012    Salesperson Phone# 215-567-6005  
 Buyer Erica Corso    Hiatus Weeks    Salesperson FAX# 215-567-5938  
 Phone#    Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	100	SU	11P-1135P	LATE NEWS	:30	\$900.00	10/21-10/21	1	1	1	\$900.00	
	101	SU	10P-11P	MENTALIST	:30	\$2,600.00	10/21-10/21	1	1	1	\$2,600.00	
	102	M	530A-6A	DAYBREAK	:30	\$400.00	10/22-10/22	1	1	1	\$400.00	
	103	M	5A-530A	NEWS	:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
	104	M	4P-5P	ANDERSON	:30	\$300.00	10/22-10/22	2	1	2	\$600.00	
				Buyline Comment: PART OF MKGD PKG								
				Buyline Comment: PART OF MKGD PKG								

---REPORT TOTALS---

Report Totals: 110 / \$73,725.00

---SALES MONTHLY TOTALS---

Oct 12: 110 / \$73,725.00  
 Sales Totals: 110 / \$73,725.00  
 Station Totals: 110 / \$73,725.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$73,725	CABL	0%	WISH	100%	WNDX	0%	WRTV	0%	WTHR	0%
		WTTV	0%	WXIN	0%						

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books null  
 Demos RA35+

Rep Order# 6863803 Ver# 11 Mod# 4 Status Confirmed Traffic Order# 214575 Printed: 10/24/2012 12:11 PM 10 of 10  
EC'd Yes Last Received: 10/22/2012 3:39 PM

Showing Buylines: All Lines

Station	WISH-TV INDIANAPOLIS, IN	Agency	( ) BUYING TIME	Rep Firm	
Advertiser	( ) JOE DONNELLY 4 US S		650 MASSACHUSETTS AVE, N.W., SUITE 210	Sales Office	( ) PHILADELPHIA
Product	JOE DONNELLY US SENA		WASHINGTON, DC 20001	Salesperson	( ) KATE BRADY
Estimate#	2444	Agency C/P1/P2/E	299/301/2444		
Buyer	Erica Corso	Flight Dates	10/16/2012 - 10/22/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

--- CREDIT RISK ---  
CASH IN ADVANCE

# Spot Manager: All, 10/16/12-10/22/12

Station	Advertiser	Product	Estimote	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
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Alt Order #: 06863803

WISH	POL/Joel Donnelly For U Political		2444	CBS Evening News	630-7p	:30	10/16/12		CBS Evening News		\$700.00		P3
WISH	POL/Joel Donnelly For U Political		2444	Noon News	1158a-1230p	:30	10/16/12		Noon News		\$650.00		P2
WISH	POL/Joel Donnelly For U Political		2444	Rachael Ray	258-4p	:30	10/16/12		M-F 3p-4p		\$150.00		P4
WISH	POL/Joel Donnelly For U Political		2444	Soap Rotator	1227-2p	:30	10/16/12		Daytime Afternoon		\$750.00		P1
WISH	POL/Joel Donnelly For U Political		2444	News 8 @ 530p	530-6p	:30	10/16/12		News 8 @530		\$600.00		P3
WISH	POL/Joel Donnelly For U Political		2444	The Talk	2-3p	:30	10/16/12		The Talk		\$150.00		P4
WISH	POL/Joel Donnelly For U Political		2444	Inside Edition	658-730p	:30	10/16/12		M-F 7-730p		\$550.00		P3
WISH	POL/Joel Donnelly For U Political		2444	Entertainment Tonight	728-8p	:30	10/16/12		M-F 730-8p		\$600.00		P3
WISH	POL/Joel Donnelly For U Political		2444	News 8 @ 11 M-F	11-1135p	:30	10/16/12		LN M-F		\$900.00		P3
WISH	POL/Joel Donnelly For U Political		2444	Tuesday 8-9p	758-9p	:30	10/16/12		Tue Hour 1		\$4,000.00		P2
WISH	POL/Joel Donnelly For U Political		2444	Anderson Cooper	357-5p	:30	10/16/12		M-F 4p-5p		\$150.00		P4
WISH	POL/Joel Donnelly For U Political		2444	News 8 @6	558-630p	:30	10/16/12		News 8 @6		\$600.00		P3
WISH	POL/Joel Donnelly For U Political		2444	News 8 @5p	5-530p	:30	10/16/12		News 8 @5		\$600.00		P3
WISH	POL/Joel Donnelly For U Political		2444	Daybreak @ 6	558-7a	:30	10/16/12		News 8 @5		\$450.00		P3
WISH	POL/Joel Donnelly For U Political		2444	CBS This Morning @7a	7-8a	:30	10/16/12		6:51:26 AM Daybreak @ 6		\$350.00		P3
WISH	POL/Joel Donnelly For U Political		2444	CBS This Morning @8	8-9a	:30	10/16/12		7:29:26 AM CBS This Morning		\$150.00		P3
WISH	POL/Joel Donnelly For U Political		2444	News 8 @5p	5-530p	:30	10/17/12		8:29:26 AM CBS This Morning		\$600.00		P3
WISH	POL/Joel Donnelly For U Political		2444	CBS This Morning @8	8-9a	:30	10/17/12		News 8 @5		\$150.00		P3
WISH	POL/Joel Donnelly For U Political		2444	Inside Edition	658-730p	:30	10/17/12		CBS This Morning		\$550.00		P3
WISH	POL/Joel Donnelly For U Political		2444	Anderson Cooper	357-5p	:30	10/17/12		M-F 7-730p		\$150.00		P4
WISH	POL/Joel Donnelly For U Political		2444	The Talk	2-3p	:30	10/17/12		M-F 4p-5p		\$150.00		P4
WISH	POL/Joel Donnelly For U Political		2444	CBS This Morning @7a	7-8a	:30	10/17/12		The Talk		\$350.00		P3
WISH	POL/Joel Donnelly For U Political		2444	News 8 @ 530p	530-6p	:30	10/17/12		CBS This Morning		\$600.00		P3
WISH	POL/Joel Donnelly For U Political		2444	Noon News	1158a-1230p	:30	10/17/12		News 8 @530		\$650.00		P2
WISH	POL/Joel Donnelly For U Political		2444	Rachael Ray	258-4p	:30	10/17/12		Noon News		\$150.00		P4
WISH	POL/Joel Donnelly For U Political		2444	Price Is Right	1058-12p	:30	10/17/12		M-F 3p-4p		\$600.00		P1
WISH	POL/Joel Donnelly For U Political		2444	News 8 @ 11 M-F	11-1135p	:30	10/17/12		Price is Right		\$900.00		P3
WISH	POL/Joel Donnelly For U Political		2444	Daybreak @ 6	558-7a	:30	10/17/12		LN M-F		\$450.00		P3
WISH	POL/Joel Donnelly For U Political		2444	News 8 @6	558-630p	:30	10/17/12		Daybreak @ 6		\$600.00		P3
WISH	POL/Joel Donnelly For U Political		2444	Entertainment Tonight	728-8p	:30	10/17/12		News 8 @6		\$600.00		P3
WISH	POL/Joel Donnelly For U Political		2444	CBS Evening News	630-7p	:30	10/17/12		M-F 730-8p		\$700.00		P3
WISH	POL/Joel Donnelly For U Political		2444	Inside Edition	658-730p	:30	10/18/12		CBS Evening News		\$550.00		P3
WISH	POL/Joel Donnelly For U Political		2444	CBS This Morning @7a	7-8a	:30	10/18/12		M-F 7-730p		\$350.00		P3
WISH	POL/Joel Donnelly For U Political		2444	News 8 @ 11 M-F	11-1135p	:30	10/18/12		CBS This Morning		\$900.00		P3
WISH	POL/Joel Donnelly For U Political		2444	CBS Evening News	630-7p	:30	10/18/12		LN M-F		\$700.00		P3
WISH	POL/Joel Donnelly For U Political		2444	Noon News	1158a-1230p	:30	10/18/12		CBS Evening News		\$650.00		P2
WISH	POL/Joel Donnelly For U Political		2444	Daybreak @ 6	558-7a	:30	10/18/12		Noon News		\$450.00		P3
WISH	POL/Joel Donnelly For U Political		2444	Rachael Ray	258-4p	:30	10/18/12		Daybreak @ 6		\$150.00		P4
WISH	POL/Joel Donnelly For U Political		2444	CBS This Morning @8	8-9a	:30	10/18/12		M-F 3p-4p		\$150.00		P3
WISH	POL/Joel Donnelly For U Political		2444	Entertainment Tonight	728-8p	:30	10/18/12		CBS This Morning		\$600.00		P3
WISH	POL/Joel Donnelly For U Political		2444	Soap Rotator	1227-2p	:30	10/18/12		M-F 730-8p		\$750.00		P1
WISH	POL/Joel Donnelly For U Political		2444	Anderson Cooper	357-5p	:30	10/18/12		Daytime Afternoon		\$150.00		P4
WISH	POL/Joel Donnelly For U Political		2444	News 8 @6	558-630p	:30	10/18/12		M-F 4p-5p		\$600.00		P3
WISH	POL/Joel Donnelly For U Political		2444	News 8 @ 530p	530-6p	:30	10/18/12		News 8 @6		\$600.00		P3
WISH	POL/Joel Donnelly For U Political		2444	News 8 @5p	5-530p	:30	10/18/12		News 8 @530		\$600.00		P3
WISH	POL/Joel Donnelly For U Political		2444	The Talk	2-3p	:30	10/18/12		News 8 @5		\$150.00		P4

[Filtered by: ] [Sorted by: Alt Order #]

# Spot Manager: All, 10/16/12-10/22/12

Station	Advertiser	Product	Estimote	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06863803													
WISH	POL/Joe Donnelly For U Political		2444	CBS This Morning @7a		7-8a	:30	10/19/12		CBS This Morning	\$350.00		P3
WISH	POL/Joe Donnelly For U Political		2444	Inside Edition		658-730p	:30	10/19/12		M-F 7-730p	\$550.00		P3
WISH	POL/Joe Donnelly For U Political		2444	Entertainment Tonight		728-8p	:30	10/19/12		M-F 730-8p	\$600.00		P3
WISH	POL/Joe Donnelly For U Political		2444	Price is Right		1058-12p	:30	10/19/12		Price is Right	\$600.00		P1
WISH	POL/Joe Donnelly For U Political		2444	Daybreak @ 6		558-7a	:30	10/19/12		Daybreak @ 6	\$450.00		P3
WISH	POL/Joe Donnelly For U Political		2444	CBS Evening News		630-7p	:30	10/19/12		CBS Evening News	\$700.00		P3
WISH	POL/Joe Donnelly For U Political		2444	The Talk		2-3p	:30	10/19/12		The Talk	\$150.00		P4
WISH	POL/Joe Donnelly For U Political		2444	Rachael Ray		258-4p	:30	10/19/12		M-F 3p-4p	\$150.00		P4
WISH	POL/Joe Donnelly For U Political		2444	Anderson Cooper		357-5p	:30	10/19/12		M-F 4p-5p	\$150.00		P4
WISH	POL/Joe Donnelly For U Political		2444	CBS This Morning @8		8-9a	:30	10/19/12		CBS This Morning	\$150.00		P3
WISH	POL/Joe Donnelly For U Political		2444	Noon News		1158a-1230p	:30	10/19/12		Noon News	\$650.00		P2
WISH	POL/Joe Donnelly For U Political		2444	News 8 @6		558-630p	:30	10/19/12		News 8 @6	\$600.00		P3
WISH	POL/Joe Donnelly For U Political		2444	News 8 @5p		5-530p	:30	10/19/12		News 8 @5	\$600.00		P3
WISH	POL/Joe Donnelly For U Political		2444	News 8 @ 11 M-F		11-1135p	:30	10/19/12		LN M-F	\$900.00		P3
WISH	POL/Joe Donnelly For U Political		2444	News 8 @ 530p		530-6p	:30	10/19/12		News 8 @530	\$600.00		P3
WISH	POL/Joe Donnelly For U Political		2444	News 8 @ 530p		530-6p	:30	10/19/12		News 8 @530	\$600.00		P3
WISH	POL/Joe Donnelly For U Political		2444	Sunday 7-8p		658-8p	:30	10/21/12		Sun Hour 1	\$2,000.00		P3
WISH	POL/Joe Donnelly For U Political		2444	Sunday 9-10p		858-10p	:30	10/21/12		Sun Hour 3	\$2,000.00		P3
WISH	POL/Joe Donnelly For U Political		2444	Sunday 10-11p		958-11p	:30	10/21/12		Sun Hour 4	\$1,600.00		P3
WISH	POL/Joe Donnelly For U Political		2444	News 8 Weekend/Sunday		558-7p	:30	10/21/12		News 8 Weekend/S	\$400.00		P3
WISH	POL/Joe Donnelly For U Political		2444	Daybreak Sunday		558-9a	:30	10/21/12		Daybreak Sunday	\$200.00		P3
WISH	POL/Joe Donnelly For U Political		2444	News 8 @ 530p		530-6p	:30	10/22/12		News 8 @530	\$600.00		P3
WISH	POL/Joe Donnelly For U Political		2444	Entertainment Tonight		728-8p	:30	10/22/12		M-F 730-8p	\$600.00		P3
WISH	POL/Joe Donnelly For U Political		2444	Price is Right		1058-12p	:30	10/22/12		Price is Right	\$600.00		P1
WISH	POL/Joe Donnelly For U Political		2444	The Talk		2-3p	:30	10/22/12		The Talk	\$150.00		P4
WISH	POL/Joe Donnelly For U Political		2444	Inside Edition		658-730p	:30	10/22/12		M-F 7-730p	\$550.00		P3
WISH	POL/Joe Donnelly For U Political		2444	Rachael Ray		258-4p	:30	10/22/12		M-F 3p-4p	\$150.00		P4
WISH	POL/Joe Donnelly For U Political		2444	CBS Evening News		630-7p	:30	10/22/12		CBS Evening News	\$700.00		P3
WISH	POL/Joe Donnelly For U Political		2444	Anderson Cooper		357-5p	:30	10/22/12		M-F 4p-5p	\$150.00		P4
WISH	POL/Joe Donnelly For U Political		2444	News 8 @5p		5-530p	:30	10/22/12		News 8 @5	\$600.00		P3
WISH	POL/Joe Donnelly For U Political		2444	CBS This Morning @7a		7-8a	:30	10/22/12		CBS This Morning	\$350.00		P3
WISH	POL/Joe Donnelly For U Political		2444	Daybreak @ 6		558-7a	:30	10/22/12		Daybreak @ 6	\$450.00		P3
WISH	POL/Joe Donnelly For U Political		2444	News 8 @ 11 M-F		11-1135p	:30	10/22/12		LN M-F	\$900.00		P3
WISH	POL/Joe Donnelly For U Political		2444	Noon News		1158a-1230p	:30	10/22/12		Noon News	\$650.00		P2
WISH	POL/Joe Donnelly For U Political		2444	CBS This Morning @8		8-9a	:30	10/22/12		CBS This Morning	\$150.00		P3
WISH	POL/Joe Donnelly For U Political		2444	News 8 @6		558-630p	:30	10/22/12		News 8 @6	\$600.00		P3
											\$46,500.00		
											\$46,500.00		

[Filtered by: ] [Sorted by: Alt Order #]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

2012

I, Buying Time, LLC,

being/on behalf of: Joe Donnelly, a legally

qualified candidate of the Democratic political

party for the office of: United States Senate (IN)

in the General

election to be held on: Tuesday, November 6<sup>th</sup>, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

\$

NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Joe Donnelly for Indiana  
P.O. Box 891  
Indianapolis, IN 46206

I represent that the payment for the above described broadcast time has been furnished by:

Joe Donnelly for Indiana

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathy Davis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

06/13/12  
Date

Erica Z. Co  
Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Joe Donnelly  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Joe S Donnelly  
signature of candidate or authorized committee

Joseph S. Donnelly  
printed name

\_\_\_\_\_  
date



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

# INVOICE

Advertiser	POL Joe Donnelly For US Senate (D)
Product	Political
Estimate Number	2444

<b>Invoice #</b>	<b>214575-1</b>
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214575
Alt Order #	06863803
Deal #	
Order Flight	10/16/12 - 10/22/12

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	CBS This Morning @8	8-9a		10/15/12 to 10/21/12	1x	-T-----				
					to						
	WISH			Tu	10/16/12	:30	8:29 AM	JSD121430H	\$150.00		1
2	WISH	CBS This Morning @8	8-9a		10/15/12 to 10/21/12	1x	--W----				
					to						
	WISH			W	10/17/12	:30	8:54 AM	JSD121630H	\$150.00		1
3	WISH	CBS This Morning @8	8-9a		10/15/12 to 10/21/12	1x	---T---				
					to						
	WISH			Th	10/18/12	:30	8:13 AM	JSD121730H	\$150.00		1
4	WISH	CBS This Morning @8	8-9a		10/15/12 to 10/21/12	1x	----F--				
					to						
	WISH			F	10/19/12	:30	8:45 AM	JSD121730H	\$150.00		1
5	WISH	CBS This Morning @8	8-9a		10/22/12 to 10/28/12	1x	M-----				
					to						
	WISH			M	10/22/12	:30	8:27 AM	JSD121730H	\$150.00		1
6	WISH	CBS This Morning @7a	7-8a		10/15/12 to 10/21/12	1x	-T-----				
					to						
	WISH			Tu	10/16/12	:30	7:29 AM	JSD121430H	\$350.00		1
7	WISH	CBS This Morning @7a	7-8a		10/15/12 to 10/21/12	1x	--W----				
					to						
	WISH			W	10/17/12	:30	7:39 AM	JSD121630H	\$350.00		1
8	WISH	CBS This Morning @7a	7-8a		10/15/12 to 10/21/12	1x	---T---				
					to						
	WISH			Th	10/18/12	:30	7:26 AM	JSD121630H	\$350.00		1
9	WISH	CBS This Morning @7a	7-8a		10/15/12 to 10/21/12	1x	----F--				
					to						
	WISH			F	10/19/12	:30	7:59 AM	JSD121730H	\$350.00		1
10	WISH	CBS This Morning @7a	7-8a								

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.





**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

# INVOICE

Advertiser	POLJOE Donnelly For US Senate (D)
Product	Political
Estimate Number	2444

<b>Invoice #</b>	<b>214575-1</b>
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214575
Alt Order #	06863803
Deal #	
Order Flight	10/16/12 - 10/22/12

**Billing Address:**

Buying Time  
 Attention: Accounts Payable  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WISH	CBS This Morning @7a	7-8a								
				10/22/12 to 10/28/12	to	1x	M-----				
	WISH			10/22/12		:30	7:55 AM	JSD121730H	\$350.00		1
11	WISH	The Talk	2-3p								
				10/15/12 to 10/21/12	to	1x	-T-----				
	WISH			10/16/12		:30	2:28 PM	JSD121430H	\$150.00		1
12	WISH	The Talk	2-3p								
				10/15/12 to 10/21/12	to	1x	---T---				
	WISH			10/18/12		:30	2:27 PM	JSD121730H	\$150.00		1
13	WISH	The Talk	2-3p								
				10/22/12 to 10/28/12	to	1x	M-----				
	WISH			10/22/12		:00			<del>\$150.00</del> Credited		1
14	WISH	Rachael Ray	258-4p								
				10/15/12 to 10/21/12	to	1x	-T-----				
	WISH			10/16/12		:30	3:28 PM	JSD121630H	\$150.00		1
15	WISH	Rachael Ray	258-4p								
				10/15/12 to 10/21/12	to	1x	---T---				
	WISH			10/18/12		:30	3:54 PM	JSD121730H	\$150.00		1
16	WISH	Rachael Ray	258-4p								
				10/22/12 to 10/28/12	to	1x	M-----				
	WISH			10/22/12		:30	3:16 PM	JSD121630H	\$150.00		1
17	WISH	Noon News	1158a-1230p								
				10/15/12 to 10/21/12	to	1x	--W----				
	WISH			10/17/12		:30	12:23 PM	JSD121330H	\$650.00		1
18	WISH	Noon News	1158a-1230p								
				10/15/12 to 10/21/12	to	1x	----F--				
	WISH			10/19/12		:30	12:15 PM	JSD121730H	\$650.00		1
19	WISH	Anderson Cooper	357-5p								

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

# INVOICE

Advertiser	POL Joe Donnelly For US Senate (D)
Product	Political
Estimate Number	2444

<b>Invoice #</b>	<b>214575-1</b>
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214575
Alt Order #	06863803
Deal #	
Order Flight	10/16/12 - 10/22/12

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	WISH	Anderson Cooper	357-5p		10/15/12 to 10/21/12	1x	-T-----				
					to						
				Tu	10/16/12	:30	4:24 PM	JSD121630H	\$150.00		1
20	WISH	Anderson Cooper	357-5p		10/15/12 to 10/21/12	1x	---T---				
					to						
				Th	10/18/12	:30	4:32 PM	JSD121730H	\$150.00		1
21	WISH	Anderson Cooper	357-5p		10/22/12 to 10/28/12	1x	M-----				
					to						
				M	10/22/12	:30	4:44 PM	JSD121730H	\$150.00		1
22	WISH	News 8 @6	558-630p		10/15/12 to 10/21/12	1x	-T-----				
					to						
				Tu	10/16/12	:30	6:11 PM	JSD121430H	\$600.00		1
23	WISH	News 8 @6	558-630p		10/15/12 to 10/21/12	1x	--W----				
					to						
				W	10/17/12	:30	6:21 PM	JSD121630H	\$600.00		1
24	WISH	News 8 @6	558-630p		10/15/12 to 10/21/12	1x	---T---				
					to						
				Th	10/18/12	:30	6:10 PM	JSD121730H	\$600.00		1
25	WISH	News 8 @6	558-630p		10/15/12 to 10/21/12	1x	----F--				
					to						
				F	10/19/12	:30	6:28 PM	JSD121730H	\$600.00		1
26	WISH	News 8 @6	558-630p		10/22/12 to 10/28/12	1x	M-----				
					to						
				M	10/22/12	:30	5:58 PM	JSD121730H	\$600.00		1
27	WISH	News 8 @ 530p	530-6p		10/15/12 to 10/21/12	1x	-T-----				
					to						
				Tu	10/16/12	:30	5:40 PM	JSD121630H	\$600.00		1
28	WISH	News 8 @ 530p	530-6p								

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**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

# INVOICE

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	Political
Estimate Number	2444

<b>Invoice #</b>	<b>214575-1</b>
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WISH
Account Executive	Petry/Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214575
Alt Order #	06863803
Deal #	
Order Flight	10/16/12 - 10/22/12

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
28	WISH	News 8 @ 530p	530-6p		to						
	WISH			10/15/12 to 10/21/12	1x	--W----					
				W	10/17/12	:30	5:54 PM	JSD121730H	\$600.00		1
29	WISH	News 8 @ 530p	530-6p		to						
	WISH			10/15/12 to 10/21/12	1x	---T---					
				Th	10/18/12	:30	5:37 PM	JSD121630H	\$600.00		1
30	WISH	News 8 @ 530p	530-6p		to						
	WISH			10/15/12 to 10/21/12	1x	----F--					
				F	10/19/12	:30	5:53 PM	JSD121630H	\$600.00		1
31	WISH	News 8 @ 530p	530-6p		to						
	WISH			10/22/12 to 10/28/12	1x	M-----					
				M	10/22/12	:30	5:52 PM	JSD121630H	\$600.00		1
32	WISH	News 8 @ 5p	5-530p		to						
	WISH			10/15/12 to 10/21/12	1x	-T-----					
				Tu	10/16/12	:30	5:20 PM	JSD121430H	\$600.00		1
33	WISH	News 8 @ 5p	5-530p		to						
	WISH			10/15/12 to 10/21/12	1x	--W----					
				W	10/17/12	:30	5:23 PM	JSD121630H	\$600.00		1
34	WISH	News 8 @ 5p	5-530p		to						
	WISH			10/15/12 to 10/21/12	1x	---T---					
				Th	10/18/12	:30	5:12 PM	JSD121730H	\$600.00		1
35	WISH	News 8 @ 5p	5-530p		to						
	WISH			10/15/12 to 10/21/12	1x	----F--					
				F	10/19/12	:30	5:22 PM	JSD121730H	\$600.00		1
36	WISH	News 8 @ 5p	5-530p		to						
	WISH			10/22/12 to 10/28/12	1x	M-----					
				M	10/22/12	:30	5:28 PM	JSD121730H	\$600.00		1
37	WISH	CBS Evening News	630-7p		to						

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**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

# INVOICE

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	Political
Estimate Number	2444

Invoice #	214575-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214575
Alt Order #	06863803
Deal #	
Order Flight	10/16/12 - 10/22/12

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
37	WISH	CBS Evening News	630-7p		10/15/12 to 10/21/12	1x	-T-----				
					to						
				Tu	10/16/12	:30	6:59 PM	JSD121630H	\$700.00		1
38	WISH	CBS Evening News	630-7p		10/15/12 to 10/21/12	1x	--W----				
					to						
				W	10/17/12	:30	6:59 PM	JSD121730H	\$700.00		1
39	WISH	CBS Evening News	630-7p		10/15/12 to 10/21/12	1x	---T---				
					to						
				Th	10/18/12	:00			\$700.00	See MG 62.3, 62.4, 62.5	1
40	WISH	CBS Evening News	630-7p		10/15/12 to 10/21/12	1x	----F--				
					to						
				F	10/19/12	:30	6:59 PM	JSD121730H	\$700.00		1
41	WISH	CBS Evening News	630-7p		10/22/12 to 10/28/12	1x	M-----				
					to						
				M	10/22/12	:30	6:59 PM	JSD121730H	\$700.00		1
42	WISH	Entertainment Tonight	728-8p		10/15/12 to 10/21/12	1x	-T-----				
					to						
				Tu	10/16/12	:30	7:47 PM	JSD121630H	\$600.00		1
43	WISH	Entertainment Tonight	728-8p		10/15/12 to 10/21/12	1x	--W----				
					to						
				W	10/17/12	:30	7:42 PM	JSD121730H	\$600.00		1
44	WISH	Entertainment Tonight	728-8p		10/15/12 to 10/21/12	1x	---T---				
					to						
				Th	10/18/12	:30	7:46 PM	JSD121630H	\$600.00		1
45	WISH	Entertainment Tonight	728-8p		10/15/12 to 10/21/12	1x	----F--				
					to						
				F	10/19/12	:00			\$600.00	See MG 45.2, 45.3	1
				M	10/22/12	:30	4:35 PM	JSD121630H	\$300.00	MG for 45.1 10/19	3
				M	10/22/12	:30	4:57 PM	JSD121730H	\$300.00	MG for 45.1 10/19	2

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## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	Political
Estimate Number	2444

<b>Invoice #</b>	<b>214575-1</b>
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214575
Alt Order #	06863803
Deal #	
Order Flight	10/16/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
45	WISH	Entertainment Tonight	728-8p		to						
46	WISH	Entertainment Tonight	728-8p		10/22/12 to 10/28/12	1x	M-----				
					to						
					10/22/12	:30	7:40 PM	JSD121730H	\$600.00		1
47	WISH	Inside Edition	658-730p		to						
					10/15/12 to 10/21/12	1x	-T-----				
					to						
					10/15/12	:30	7:21 PM	JSD121430H	\$550.00		1
48	WISH	Inside Edition	658-730p		to						
					10/15/12 to 10/21/12	1x	--W----				
					to						
					10/17/12	:30	7:27 PM	JSD121630H	\$550.00		1
49	WISH	Inside Edition	658-730p		to						
					10/15/12 to 10/21/12	1x	---T---				
					to						
					10/18/12	:30	7:26 PM	JSD121730H	\$550.00		1
50	WISH	Inside Edition	658-730p		to						
					10/15/12 to 10/21/12	1x	----F--				
					to						
					10/19/12	:30	7:26 PM	JSD121630H	\$550.00		1
51	WISH	Inside Edition	658-730p		to						
					10/22/12 to 10/28/12	1x	M-----				
					to						
					10/22/12	:30	7:22 PM	JSD121630H	\$550.00		1
52	WISH	Sunday 9-10p	858-10p		to						
					10/15/12 to 10/21/12	1x	-----S				
					to						
					10/21/12	:30	10:36 PM	JSD121730H	\$2,000.00		1
53	WISH	Sunday 7-8p	658-8p		to						
					10/15/12 to 10/21/12	1x	-----S				
					to						
					10/21/12	:00			\$2,000.00	Credited	1
54	WISH	Tuesday 8-9p	758-9p		to						
					10/15/12 to 10/21/12	1x	-T-----				
					to						
					10/16/12	:30	8:36 PM	JSD121630H	\$4,000.00		1

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 Billing: (317) 923-8888

# INVOICE

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	Political
Estimate Number	2444

<b>Invoice #</b>	<b>214575-1</b>
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214575
Alt Order #	06863803
Deal #	
Order Flight	10/16/12 - 10/22/12

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
55	WISH	Sunday 10-11p	938-11p		10/15/12 to 10/21/12	1x	-----S				
				Su	10/21/12	:00			\$7,600.00	Credited	1
56	WISH	News 8 @ 11 M-F	11-1135p		10/15/12 to 10/21/12	1x	-T-----				
				Tu	10/16/12	:30		JSD121430H	\$900.00		1
57	WISH	News 8 @ 11 M-F	11-1135p		10/15/12 to 10/21/12	1x	--W----				
				W	10/17/12	:30		JSD121730H	\$900.00		1
58	WISH	News 8 @ 11 M-F	11-1135p		10/15/12 to 10/21/12	1x	---T---				
				Th	10/18/12	:30		JSD121730H	\$900.00		1
59	WISH	News 8 @ 11 M-F	11-1135p		10/22/12 to 10/28/12	1x	M-----				
				M	10/22/12	:30		JSD121630H	\$900.00		1
60	WISH	News 8 Weekend/Sunday	558-7p		10/15/12 to 10/21/12	1x	-----S				
				Su	10/21/12	:00			\$400.00	See MG 60.2, 60.3	1
				M	10/22/12	:30		JSD121730H	\$250.00	MG for 60.1 10/21	2
				M	10/22/12	:30		JSD121730H	\$150.00	MG for 60.1 10/21	3
61	WISH	Daybreak Sunday	558-9a		10/15/12 to 10/21/12	1x	-----S				
				Su	10/21/12	:30		JSD121630H	\$200.00		1
62	WISH	The Talk	2-3p		10/15/12 to 10/21/12	2x	--W-F--				
				W	10/17/12	:00			\$450.00	See MG 62.3, 62.4, 62.5	2
				F	10/19/12	:00			\$450.00	Unresolved	1
				F	10/19/12	:30		JSD121630H	\$150.00	MG for 77.2, 39.1, 62.2	3
				Sa	10/20/12	:30		JSD121630H	\$700.00	MG for 77.2, 39.1, 62.2	5

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**WISH**  
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 Billing: (317) 923-8888

# INVOICE

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	Political
Estimate Number	2444

Invoice #	214575-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214575
Alt Order #	06863803
Deal #	
Order Flight	10/16/12 - 10/22/12

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

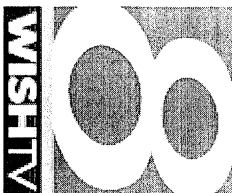
IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
62	WISH	The Talk	2-3p								
	WISH	CBS This Morning @8	8-9a	M	10/22/12	:30	8:11 AM	JSD121630H	\$150.00	MG for 77.2,39.1,62.2	4
63	WISH	Rachael Ray	258-4p								
	WISH				10/15/12 to 10/21/12	2x	--W-F--				
	WISH			W	10/17/12	:30	3:25 PM	JSD121330H	\$150.00		2
	WISH			F	10/19/12	:30	3:49 PM	JSD121730H	\$150.00		1
64	WISH	Noon News	1158a-1230p								
	WISH				10/15/12 to 10/21/12	2x	-T-T---				
	WISH			Tu	10/16/12	:30	12:22 PM	JSD121430H	\$650.00		1
	WISH			Th	10/18/12	:30	12:13 PM	JSD121730H	\$650.00		2
65	WISH	Noon News	1158a-1230p								
	WISH				10/22/12 to 10/28/12	1x	M-----				
	WISH			M	10/22/12	:30	12:25 PM	JSD121730H	\$650.00		1
66	WISH	Anderson Cooper	357-5p								
	WISH				10/15/12 to 10/21/12	2x	--W-F--				
	WISH			W	10/17/12	:30	4:46 PM	JSD121730H	\$150.00		1
	WISH			F	10/19/12	:30	4:47 PM	JSD121730H	\$150.00		2
67	WISH	News 8 @ 11 M-F	11-1135p								
	WISH				10/15/12 to 10/21/12	1x	----F--				
	WISH			F	10/19/12	:30	11:25 PM	JSD121630H	\$900.00		1
68	WISH	Daybreak @ 6	558-7a								
	WISH				10/15/12 to 10/21/12	4x	-TWTF--				
	WISH			Tu	10/16/12	:30	6:54 AM	JSD121430H	\$450.00		1
	WISH			W	10/17/12	:30	6:41 AM	JSD121630H	\$450.00		3
	WISH			Th	10/18/12	:30	6:35 AM	JSD121730H	\$450.00		2
	WISH			F	10/19/12	:30	5:58 AM	JSD121630H	\$450.00		4
69	WISH	Daybreak @ 6	558-7a								
	WISH				10/22/12 to 10/28/12	1x	M-----				
	WISH			M	10/22/12	:30	6:11 AM	JSD121630H	\$450.00		1

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**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

# INVOICE

Advertiser	POL Joe Donnelly For US Senate (D)
Product	Political
Estimate Number	2444

Invoice #	214575-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214575
Alt Order #	06863803
Deal #	
Order Flight	10/16/12 - 10/22/12

**Billing Address:**

Buying Time  
 Attention: Accounts Payable  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

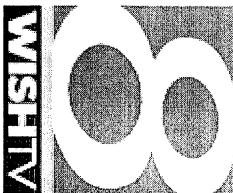
Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
70	WISH	Soap Rotator	1227-2p								
					10/15/12 to 10/21/12	2x	-T-T---				
	WISH			Tu	10/16/12	:30	1:59 PM	JSD121630H	\$750.00		1
	WISH			Th	10/18/12	:30	12:58 PM	JSD121630H	\$750.00		2
71	WISH	Price Is Right	1058-12p								
					10/15/12 to 10/21/12	2x	--W-F--				
	WISH			W	10/17/12	:30	10:59 AM	JSD121330H	\$600.00		1
	WISH			F	10/19/12	:30	10:59 AM	JSD121630H	\$600.00		2
72	WISH	Price Is Right	1058-12p								
					10/22/12 to 10/28/12	1x	M-----				
	WISH			M	10/22/12	:30	11:29 AM	JSD121630H	\$600.00		1
73	WISH	CBS This Morning @8	8-9a								
					10/15/12 to 10/21/12	2x	---TF--				
	WISH			Th	10/18/12	:30	8:58 AM	JSD121630H	\$150.00		1
	WISH			F	10/19/12	:30	8:28 AM	JSD121730H	\$150.00		2
74	WISH	CBS This Morning @8	8-9a								
					10/22/12 to 10/28/12	1x	M-----				
	WISH			M	10/22/12	:30	8:55 AM	JSD121730H	\$150.00		1
75	WISH	CBS This Morning @7a	7-8a								
					10/15/12 to 10/21/12	2x	---TF--				
	WISH			Th	10/18/12	:30	7:56 AM	JSD121730H	\$350.00		1
	WISH			F	10/19/12	:30	7:42 AM	JSD121730H	\$350.00		2
76	WISH	CBS This Morning @7a	7-8a								
					10/22/12 to 10/28/12	1x	M-----				
	WISH			M	10/22/12	:30	7:29 AM	JSD121730H	\$350.00		1
77	WISH	The Talk	2-3p								
					10/15/12 to 10/21/12	2x	---TF--				
	WISH			Th	10/18/12	:00			\$450.00	See MG 77.3	1
	WISH			F	10/19/12	:00			\$450.00	See MG 62.3, 62.4, 62.5	2

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**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

# INVOICE

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	Political
Estimate Number	2444

Invoice #	214575-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214575
Alt Order #	06863803
Deal #	
Order Flight	10/16/12 - 10/22/12

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

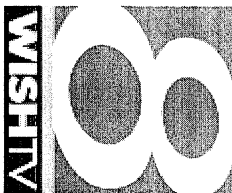
IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
77	WISH	The Talk	2-3p								
	WISH	Daybreak @ 5am	5-530a	M	10/22/12	:30	5:28 AM	JSD121630H	\$150.00	MG for 77.1 10/18	3
78	WISH	The Talk	2-3p								
	WISH				10/22/12 to 10/28/12	1x	M-----				
				M	10/22/12	:00			<del>\$150.00</del>	Credited	1
79	WISH	Rachael Ray	258-4p								
	WISH				10/15/12 to 10/21/12	2x	---TF--				
				Th	10/18/12	:30	3:28 PM	JSD121730H	\$150.00		1
	WISH			F	10/19/12	:30	3:59 PM	JSD121730H	\$150.00		2
80	WISH	Rachael Ray	258-4p								
	WISH				10/22/12 to 10/28/12	1x	M-----				
				M	10/22/12	:30	3:35 PM	JSD121730H	\$150.00		1
81	WISH	Anderson Cooper	357-5p								
	WISH				10/15/12 to 10/21/12	2x	---TF--				
				Th	10/18/12	:30	4:24 PM	JSD121630H	\$150.00		1
	WISH			F	10/19/12	:30	4:23 PM	JSD121630H	\$150.00		2
82	WISH	Anderson Cooper	357-5p								
	WISH				10/22/12 to 10/28/12	1x	M-----				
				M	10/22/12	:30	4:28 PM	JSD121730H	\$150.00		1
83	WISH	Saturday 10-11p	958-11p								
	WISH				10/15/12 to 10/21/12	1x	-----S-				
				Sa	10/20/12	:30	10:40 PM	JSD121730H	\$1,000.00		1
84	WISH	Sunday 8-9p	758-9p								
	WISH				10/15/12 to 10/21/12	1x	-----S				
				Su	10/21/12	:00			<del>\$2,500.00</del>	See MG 84.2	1
	WISH			Su	10/21/12	:30	11:34 PM	JSD121730H	\$2,500.00	MG for 84.1 10/21	2
85	WISH	Friday 9-10p	858-10p								
	WISH				10/15/12 to 10/21/12	1x	----F--				
				F	10/19/12	:30	9:32 PM	JSD121730H	\$2,600.00		1

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**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

# INVOICE

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	Political
Estimate Number	2444

Invoice #	214575-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214575
Alt Order #	06863803
Deal #	
Order Flight	10/16/12 - 10/22/12

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

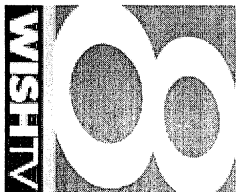
Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
86	WISH	Friday 8-9p	758-9p		10/15/12 to 10/21/12	1x	----F--				
					to						
	WISH			F	10/19/12	:30	8:47 PM	JSD121730H	\$2,600.00		1
87	WISH	Monday 10-11p	958-11p		10/22/12 to 10/28/12	1x	M-----				
					to						
	WISH			M	10/22/12	:00			<del>\$3,700.00</del>	See MG 87.2	1
	WISH	Prime Rotator	M 9-11p	M	10/22/12	:30	10:59 PM	JSD121730H	\$3,700.00	MG for 87.1 10/22	2
88	WISH	Monday 9-10p	858-10p		10/22/12 to 10/28/12	1x	M-----				
					to						
	WISH			M	10/22/12	:00			<del>\$4,000.00</del>	Unresolved	1
89	WISH	Thursday 9-10p	858-10p		10/15/12 to 10/21/12	1x	---T---				
					to						
	WISH			Th	10/18/12	:30	9:50 PM	JSD121730H	\$5,000.00		1
90	WISH	Friday 10-11p	958-11p		10/15/12 to 10/21/12	1x	----F--				
					to						
	WISH			F	10/19/12	:30	10:32 PM	JSD121730H	\$5,500.00		1
91	WISH	Noon News	1158a-1230p		10/15/12 to 10/21/12	1x	---T---				
					to						
	WISH			Th	10/18/12	:30	12:10 PM	JSD121730H	\$650.00		1
92	WISH	Noon News	1158a-1230p		10/22/12 to 10/28/12	1x	M-----				
					to						
	WISH			M	10/22/12	:30	12:10 PM	JSD121730H	\$650.00		1
93	WISH	Late Late Show	1237a-137a		10/15/12 to 10/21/12	2x	---TF--				
					to						
	WISH			Th	10/18/12	:30	1:29 AM	JSD121730H	\$75.00		2
	WISH			F	10/19/12	:30	1:14 AM	JSD121730H	\$75.00		1
94	WISH	Late Late Show	1237a-137a		10/22/12 to 10/28/12	1x	M-----				
					to						
	WISH			M	10/22/12	:30	1:06 AM	JSD121730H	\$75.00		1

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**WISH**  
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 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

Advertiser	POL/ Joe Donnelly For US Senate (D)
Product	Political
Estimate Number	2444

<b>Invoice #</b>	<b>214575-1</b>
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	WISH
Account Executive	Petry/ Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214575
Alt Order #	06863803
Deal #	
Order Flight	10/16/12 - 10/22/12

**Billing Address:**

**Buying Time**  
 Attention: Accounts Payable  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
94	WISH	Late Late Show	1237a-137a		to						
95	WISH	Daybreak Saturday	558-9a		10/15/12 to 10/21/12	1x	-----S-				
					to						
					10/15/12 to 10/21/12	:30	8:40 AM	JSD121730H	\$250.00		1
					Sa						
96	WISH	News 8 Weekend Saturday	558-7p		10/15/12 to 10/21/12	1x	-----S-				
					to						
					10/15/12 to 10/21/12	:00			\$400.00	Credited	1
					Sa						
97	WISH	News 8 @11 Saturday	11-1135p		10/15/12 to 10/21/12	1x	-----S-				
					to						
					10/15/12 to 10/21/12	:30	11:15 PM	JSD121730H	\$600.00		1
					Sa						
98	WISH	CBS Sunday Morning	858-1030a		10/15/12 to 10/21/12	1x	-----S				
					to						
					10/15/12 to 10/21/12	:00			\$700.00	Credited	1
					Su						
99	WISH	News 8 @ 11 Sunday	11-1130p		10/15/12 to 10/21/12	1x	-----S				
					to						
					10/15/12 to 10/21/12	:30	12:06 AM	JSD121730H	\$900.00		1
					Su						
100	WISH	Daybreak @530am	530-6a		10/22/12 to 10/28/12	1x	M-----				
					to						
					10/22/12 to 10/28/12	:30	5:39 AM	JSD121730H	\$400.00		1
					M						

Aired Spots

**109**

Gross Total	\$71,975.00
Agency Commission	\$10,796.25
Net Amount Due	\$61,178.75
Payment Terms 30 Days	

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